

28.—Bulk Merchandising (Wholesale and Other Non-Retail) in Cities of 20,000 Population or Over, 1930.

City and Province.	Popula- tion, 1931.	All Establishments.					Wholesalers Proper.	
		Estab- lish- ments.	Em- ployees.	Salaries and Wages.	Net Sales (1930).	Stocks on Hand, End of Year (at Cost).	Estab- lish- ments.	Net Sales (1930).
		No.	No.	\$	\$	\$	No.	\$
Montreal, Que.....	818,577	1,838	21,400	35,649,800	766,332,800	68,043,000	1,035	287,176,800
Toronto, Ont.....	631,207	1,835	19,891	33,743,000	691,738,400	60,106,000	971	227,375,400
Vancouver, B.C....	246,593	761	5,712	9,757,200	211,111,800	23,059,900	341	78,382,100
Winnipeg, Man.....	218,785	768	8,379	14,215,600	635,722,200	25,522,100	314	72,862,800
Hamilton, Ont....	155,547	191	1,778	2,904,800	47,755,800	5,578,800	119	21,314,200
Quebec, Que.....	130,594	249	2,416	3,167,800	75,180,800	6,981,000	144	33,497,800
Ottawa, Ont.....	126,872	199	1,660	2,447,600	41,592,300	5,587,600	114	26,254,000
Calgary, Alta.....	83,761	261	2,818	4,916,100	92,127,900	11,715,600	114	30,499,000
Edmonton, Alta...	79,197	200	1,832	3,115,700	63,940,100	8,193,500	82	24,701,200
London, Ont.....	71,148	147	1,269	2,145,000	32,059,000	3,565,000	83	15,503,400
Windsor, Ont.....	63,108	92	725	1,155,400	19,141,800	1,818,700	56	9,819,700
Verdun, Que.....	60,745	6	15	22,400	592,700	28,900	6	592,700
Halifax, N.S.....	59,275	163	1,462	2,181,600	42,676,900	3,998,200	84	20,439,600
Regina, Sask.....	53,209	148	1,991	3,260,700	46,877,500	9,713,200	60	17,637,300
Saint John, N.B....	47,514	181	1,964	2,889,500	49,538,200	4,974,800	83	17,995,700
Saskatoon, Sask...	43,291	115	1,426	2,283,500	39,312,400	6,323,200	51	17,316,000
Victoria, B.C.....	39,082	65	487	725,700	13,704,000	1,839,400	36	8,114,300
Three Rivers, Que.	35,450	30	165	215,300	5,083,500	868,700	16	2,700,700
Kitchener, Ont....	30,793	51	245	395,500	7,391,400	624,500	32	3,428,400
Brantford, Ont....	30,107	36	300	417,200	7,184,400	879,200	22	3,583,100
Hull, Que.....	29,433	11	53	75,200	1,138,500	86,200	6	310,300
Sherbrooke, Que...	28,933	41	355	540,500	9,452,200	1,145,100	20	7,146,600
Outremont, Que...	28,641	9	167	292,000	4,572,300	814,700	5	1,127,500
Fort William, Ont.	26,277	41	433	650,400	15,627,100	2,760,100	27	7,897,900
St. Catharines, Ont.....	24,753	25	110	158,700	2,641,200	237,500	12	1,378,300
Westmount, Que...	24,235	7	173	302,400	2,059,200	426,100	5	1,208,000
Kingston, Ont.....	23,439	39	280	407,400	7,351,100	1,400,700	29	4,582,100
Oshawa, Ont.....	23,439	19	266	1,039,500	16,689,600	226,800	8	1,021,800
Sydney, N.S.....	23,059	31	165	247,500	6,857,000	600,900	20	5,316,200
Sault Ste. Marie, Ont.....	23,082	20	139	195,300	4,997,100	501,600	14	3,433,000
Peterborough, Ont.	22,327	25	136	188,100	3,874,100	291,200	13	2,031,400
Moose Jaw, Saak...	21,299	37	320	497,700	9,980,700	1,048,400	19	5,969,900
Guelph, Ont.....	21,075	21	138	196,300	3,430,600	501,300	16	2,580,800
Glace Bay, N.S....	20,706	6	18	18,000	478,700	73,200	4	386,800
Moncton, N.B.....	20,689	36	287	342,000	6,195,800	911,300	16	3,254,200

Annual Wholesale Statistics.—In constructing an annual index of wholesale sales, the chief objective has been to obtain the most representative measure of wholesale trade and particularly of the pre-retail business. This annual index is confined to wholesalers proper. Wholesalers proper are mainly wholesale merchants, importers, exporters, and supply and machinery distributors. From this group are excluded such distributors as agents and brokers, manufacturers' sales branches and other types of specialized distributors. However, in order to attain the above-mentioned objective of a representative measure of wholesale trade, it was later found to be necessary to make certain alterations in the classifications used in presenting the results of the Census of Merchandising and Service Establishments, 1931. These alterations were referred to at p. 612 of the 1937 Year Book.

Total sales and indexes are shown in Table 29, by provinces and kinds of business; the 1930 figures are those of the census, while those for 1931-35 are estimates based on the results of the annual surveys. Wholesale trade in Canada during 1936 totalled \$1,181,543,000 compared with \$1,370,066,000 in 1930. While sales were still 13.8 p.c. below the 1930 level, the improvement which commenced during 1933 was continued, an increase of 9.3 p.c. over the amount of trade recorded for 1935 bringing the index for 1936 more than 5 p.c. above that for 1931. The largest increases in sales in 1936 were reported by firms dealing in industrial or building